Instructions

Creative Commons (CC) is a non-profit organisation that works to make it easier to share, reuse, repurpose and remix creative material. It does this by providing free licences that let creators give permission in advance for certain uses of their material.

CC encourages people to share their work. But we think it is very important that you use the right licence for you, and that you understand what that licence means. This flowchart is intended to help with this—by answering a few simple questions, it lets you choose which CC licence is right for you, or if you want to use a CC licence at all.

Start at the green question box and, following the arrows that correspond with your answer, make your way through the pink remixing and blue commercial questions until you reach a purple licence box. That will be the right licence for you. For the full details of each of the licences, see the link under the box.

CC has an online tool that will take you through the similar process at http://creativecommons.org/license.

For more information about the CC licences, see http://creativecommons.org/licenses.

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Start here!

Am I ok with other people copying and distributing my content without asking my permission everytime?

No

I should use “All Rights Reserved” copyright to protect my content.

Yes

Am I ok with them changing and adapting the content? Will I allow remixing?

No

Am I ok with other people making money out of their reuse of the content?

Yes

I should use an Attribution-Noncommercial-No Derivative Works licence.

http://creativecommons.org/licenses/by-nc-nd/3.0

No

Do I want to limit how others can release their remixes? ie. If they remix, their new content must be available to remix on the same terms.

Yes

I should use an Attribution-Noncommercial-Share Alike licence.

http://creativecommons.org/licenses/by-nc-sa/3.0

No

Am I ok with other people making money out of their reuse of the content?

Yes

I should use an Attribution-No Derivative Works licence.

http://creativecommons.org/licenses/by-nd/3.0

No

Am I ok with other people copying and distributing my content without asking my permission everytime?

Yes

I should use an Attribution-Share Alike licence.

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Am I ok with other people making money out of their reuse of the content?

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http://creativecommons.org/licenses/by-nc/3.0

No

I should use an Attribution licence.

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