Website Evaluation Hands-On Exercises  
(by M.Laskin 9-17)

Answer these questions as you explore the Websites (singly or in pairs).

1. **Authority & Accuracy**: Who wrote (or created, or is responsible for) the Web page(s)? What is the person’s or group’s credentials (are they experts/professionals in the subject?) Is there a way to contact the creator of the Web page or Web site?  
   **(HINT: Look for “About Us” or “Contact Us” or “Who We Are” and also consider the URL’s domain name – is it .gov, .edu, .com, or .org?)**

2. **Purpose (Audience, Objectivity/Bias)**: What is the purpose of the Web page or site? Is it to advocate (persuade), to sell something, to entertain, or to present facts and/or to educate? For example, is it for health consumers (that is, regular people) or health professionals (like doctors)?  
   **(HINT: Look for “Mission Statement” or About Us“ or “Who We Are”)**

3. **Timeliness**: Can you tell what date the information was created? If not, can you tell on what date the Web page or site was last revised?  
   **(HINT: Look for a date of latest revision, or copyright dates on the Web page – usually at the very bottom)**

**Web Sites**

   (two sites on climate change/global warming)

B. [https://climatechange.procon.org/](https://climatechange.procon.org/)  

C. [https://www.oncolink.org/](https://www.oncolink.org/)  
   (two sites on cancer research & cures)

D. [www.drday.com/](http://www.drday.com/)

E. [www.martinlutherking.org](http://www.martinlutherking.org)  
   (two sites on Martin Luther King, Jr.)

F. [https://kinginstitute.stanford.edu/](https://kinginstitute.stanford.edu/)  

G. [http://genetics.thetech.org/about-genetics](http://genetics.thetech.org/about-genetics)  

H. [https://www.drbenlynch.com/](https://www.drbenlynch.com/)  
   (two sites on genetics)

I. [www.consumerreports.org](http://www.consumerreports.org)  

J. [www.beefnutrition.org](http://www.beefnutrition.org)  
   (two consumer-oriented sites)